

LOUISE CINCALA

ADDRESS REMOVED FOR PRIVACY
PLEASE CONTACT IF NEEDED

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OBJECTIVE

To develop myself as a future professional in the music industry through active working and learning

EDUCATION

2005 – Present	University of Kentucky	Lexington, KY
	Majors: Marketing, Management	GPA: 3.46
To 2005	Pine Richland High School	Gibsonia, PA GPA: 3.9

QUALIFICATIONS

Motivated individual with desire and passion to learn new skills and how the music industry works. Willing to go above and beyond what is expected.
Experience in entire planning process of concerts, both small and large scale.
Proficient in Microsoft Word, PowerPoint, Excel, FrontPage, HTML, Photoshop, & Dreamweaver.

EXPERIENCE

2008 – Present	UK's Student Activity Board	Lexington, KY
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Director of Concerts
Brainstorm, create, plan, and carry out 5-7 concerts a semester, including booking, ticketing information, hospitality requests, and organizing an effective promotion plan. Utilize a committee of over 40 members.

2008 – Present	Hot Sauce Records	Los Angeles, CA
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Serve as Lexington contact for Give Into The Groove, a large-scale benefit concert. Recruit bands, sponsors, & charities. Update 50 networking sites, including responding to fans and updating tour dates.

2006 – 2007	UK's Student Activity Board	Lexington, KY
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Promotions Director of Concert Committee
Work with a committee of directors of 6 to plan events for upcoming semesters, address issues within committee, and arrange details for current events. Responsible for organizing and carrying out unique and creative promotional plans.

2007 – Present	To Them To Us	Pittsburgh, PA
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Co-founder of non-profit organization
Recognized need to address teenage depression and suicide in music scene. Started an organization with 2 other persons and created a business plan.
Plan all financial expenditures, created "street team," and developed web site.

2006 & 2007	Orchard Hill Church	Wexford, PA
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Summer Staff Director
Served as an intern for a large-scale church day camp for the May-August months for the summers of 2006 and 2007.
Worked with a team of 5 to hire staff of 100, plan a training week including a retreat, and to conduct and complete effective training of all summer staff.
During the 3 weeks of camp, took care of issues as they arose and planned a soiree for staff. Responsible for recruiting over 60 volunteers.

REFERENCES

Available upon request.